



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of James Danial THEALL, et al.

Serial No.: 10/712,397

Examiner: Unassigned

Filed: November 14, 2003

Art Unit: 2176

Confirmation: 6847

For: **SYSTEM AND METHOD FOR CONTENT MANAGEMENT**

U.S. Patent and Trademark Office  
2011 South Clark Place  
**Customer Window**  
Crystal Plaza Two, Lobby, Room 1B03  
Arlington, VA 22202

**INFORMATION DISCLOSURE STATEMENT TRANSMITTAL**

Enclosed is an Information Disclosure Statement and accompanying Form PTO/SB/08A for the above-identified patent application.

- ☒ In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.
- ☒ A return receipt postcard is also enclosed.

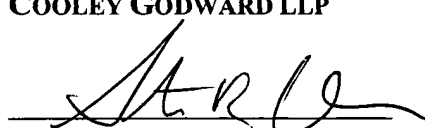
The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. (RE) 50-1283.

Dated: April 8, 2004

Cooley Godward LLP  
ATTN: Patent Group  
One Freedom Square  
Reston Town Center  
11951 Freedom Drive  
Reston, VA 20190-5656  
Tel: (703) 456-8000  
Fax: (703) 456-8100

Respectfully submitted,  
**COOLEY GODWARD LLP**

By:

  
**Steven R. Olsen**  
Reg. No. 48,174



Attorney Docket No. **MDIA-001/00US**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of James Danial THEALL, et al.

Serial No.: 10/712,397

Examiner: Unassigned

Confirmation No.: 6847

Art Unit: 2176

Filed: November 14, 2003

For: **SYSTEM AND METHOD FOR CONTENT MANAGEMENT**

---

U.S. Patent and Trademark Office  
2011 South Clark Place  
Customer Window  
Crystal Plaza Two, Lobby, Room 1B03  
Arlington, Virginia 22202

**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. §1.97(b)**

In accordance with the duty of disclosure set forth in 37 C.F.R. §1.56, Applicant(s) hereby submits the following information in conformance with 37 C.F.R. §§1.97 and 1.98.

- ☒ Pursuant to 37 C.F.R. §1.98, a copy of each non-patent literature document cited in the attached Form PTO/SB/08 is enclosed.
- ☐ No copies of the U.S. Patents and publications listed on the attached Form PTO/SB/08A are being provided pursuant to 37 C.F.R. §1.98(d) because the application was filed after June 30, 2003.
- ☐ Publication(s) \_\_\_ listed on the attached Form PTO/SB/08A were cited in a foreign search or examination report corresponding to \_\_\_ application serial no. and mailed on \_\_\_.
- ☐ Enclosed is a copy of a non-English publication(s) \_\_\_. Pursuant to §609 of the M.P.E.P., Applicant submits the attached foreign search or examination report, which cites such non-English language publication(s).
- ☐ Enclosed is a copy of a non-English publication(s) \_\_\_. English language publication \_\_\_ (copy enclosed) claims priority from this non-English publication.
- ☐ Enclosed is an explanation of non-English publication(s) \_\_\_ for which an English translation is not available.

- ☐ Enclosed is an English translation of non-English publication(s) \_\_\_ cited in the attached Form PTO/SB/08A.

This Information Disclosure Statement is filed within any one of the following time periods:

- ☐ within three months from the filing date of this national application other than a CPA under 37 C.F.R. § 1.53(d);
- ☐ within three months from the date of entry of the national stage as set forth in 37 C.F.R. § 1.491 in this international application;
- ☒ before the mailing date of a first office action on the merits; or
- ☐ before the mailing of a first office action after the filing of a request for continued examination under 37 C.F.R. § 1.114.

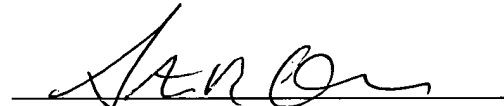
It is respectfully requested that the Examiner consider the above-noted information and return an initialed copy of the attached Form PTO/SB/08A to the undersigned.

Dated: 4/8/04

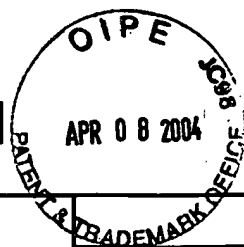
Cooley Godward LLP  
ATTN: Patent Group  
One Freedom Square  
Reston Town Center  
11951 Freedom Drive  
Reston, VA 20190-5656  
Tel: (703) 456-8000  
Fax: (703) 456-8100

Respectfully submitted,  
**COOLEY GODWARD LLP**

By:

  
Steven R. Olsen  
Reg. No. 48,174

Please type a plus sign (+) inside this box →



PTO/SB/08A (08-00)

Substitute for form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(use as many sheets as necessary)</i>				<i>Complete if Known</i>	
				Application Number	10/712,397
				Filing Date	November 14, 2003
				First Named Inventor	James Danial THEALL
				Group Art Unit	2176
Examiner Name					
Sheet	1	of	1	Attorney Docket Number	MDIA-001/00US

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (if known)			

OTHER – NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	A1	PowerPoint 2003 Overview, MS Office Online, 3 pages, May 31, 2003, available at <a href="http://www.microsoft.com/office/powerpoint/prodinfo/overview.mspx">http://www.microsoft.com/office/powerpoint/prodinfo/overview.mspx</a>	
	A2	Drumbeat Digital PitchEngine – Key Benefits, 2 pages, accessed on Dec. 11, 2003 at <a href="http://www.drumbeatdigital.com/products/p_benefits.asp">http://www.drumbeatdigital.com/products/p_benefits.asp</a>	
	A3	Drumbeat Digital – Technical Specifications, 1 page, accessed on Dec. 11, 2003 at <a href="http://www.drumbeatdigital.com/products/p_tech.asp">http://www.drumbeatdigital.com/products/p_tech.asp</a>	
	A4	Drumbeat Digital – Press Release, 2 pages, New York, 06/25/02, available at <a href="http://www.drumbeatdigital.com/about/news_inside.asp?newsId=8">http://www.drumbeatdigital.com/about/news_inside.asp?newsId=8</a>	
	A5	Drumbeat Digital – Product Overview, 2 pages, accessed on Dec. 11, 2003 at <a href="http://www.drumbeatdigital.com/products/p_product.asp">http://www.drumbeatdigital.com/products/p_product.asp</a>	
	A6	PitchEngine, The Leading Web-based Presentation Manager, Web-based Sales Presentation and Digital Asset Management, accessed on Dec. 11, 2003 at <a href="http://www.drumbeatdigital.com/products/pitchengine.asp">http://www.drumbeatdigital.com/products/pitchengine.asp</a>	
	A7	Accent Technologies, Presentation Librarian, 1 page, accessed on Dec. 3, 2003 at <a href="http://www.accent-technologies.com/presentationlibrarian/index.asp">http://www.accent-technologies.com/presentationlibrarian/index.asp</a>	

201547 v1/RE  
4B\$J01!.DOC

<sup>1</sup> Unique citation designation number.

<sup>2</sup> See attached Kinds of U.S. Patent Documents.

<sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

<sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.